

Redtail Telematics appointed by KOBA as they launch the first connected pay-by-kilometre car insurance in Australia

Redtail Telematics is the exclusive provider of OBD devices, connectivity and data to KOBA

27th April 2021 Leading Telematics Service Provider Redtail Telematics has signed an agreement with Australian insurance pioneer KOBA as they launch the first connected pay-by-kilometer car insurance in Australia, bringing a fairer, usage-based insurance to Australia's 10 million low mileage drivers.

As part of its suite of telematics solutions, this technology enables KOBA to deliver best in class, highly accurate and immediate journey data. Furthermore, the partnership underlines Redtail's position as a significant player in the UBI market – in the UK, over one-fifth of all UK telematics policies (BIBA figures) are supported by Redtail Telematics hardware.



Redtail CEO Dr Colin Smithers said: **"We are delighted that KOBA has appointed Redtail Telematics to provide the technology to support the first connected pay-by-kilometer car insurance solution in Australia. Our OBD devices and robust data capture technology ensures that KOBA has the most reliable technology to help support their launch and growth."**

KOBA CEO, Andrew Wong commented: **"Redtail Telematics has a proven track record of providing the most advanced telematics hardware, connectivity and data that support usage-based insurance solutions, so Redtail Telematics were the natural choice for KOBA. The support we have received from Redtail has been exemplary and has significantly helped with the evolution and launch of our product."**





About Redtail Telematics

A leading Telematics Service provider (TSP) provider of telematics solutions to the usage-based insurance (UBI), automotive, fleet tracking, and stolen vehicle recovery (SVR) sectors globally, Redtail draws on its joint heritage with sister company, Plextek, the communications technology design house, and have together supplied over 6 million devices into the automotive aftermarket in more than 30 countries since 1993.

Redtail Telematics Ltd is headquartered in Cambridge, UK and, together with subsidiary Redtail Telematics Corp in San Diego, California, enjoys the unique benefits among TSPs in designing and manufacturing its own devices as opposed to purchasing them from a technology provider.

However, the company has expanded significantly beyond exclusively offering telematics device design and manufacture to offer a broad set of services – including APIs, portals, apps, all of which underpinned by the capture, analysis, and processing of valuable telematics. In short, a one-stop-shop for insurers and enterprise customers with control over the whole stack, vital for optimized and customized solutions.

Redtail devices and services are used by Admiral, ingenie, ByMiles, TRACKER Network UK, LoJack, CalAmp, Concirrus, Acorn and JLR, among others. Visit www.redtailtelematics.com to find out more.

About KOBA

KOBA Insurance is on a mission to help over 10M Aussie drivers lower their annual premiums by only charging them for what they use.

Powered by a technology platform that connects directly to your car's onboard computer, KOBA has created a comprehensive pay-per-kilometre car insurance policy, providing an alternative, fairer solution to low-usage drivers. With KOBA, drivers can see real-time trips, claims and car care tips through our app, and importantly, only pay car insurance when driving. If you're driving less, you'll pay less.

KOBA is due to launch in Australia in July 2021. Visit www.kobainsurance.com to pre-register your interest and join the pay-per-km movement today.

