



FOR IMMEDIATE RELEASE

REDTAIL TELEMATICS TAPS TELIT FOR AUTOMOTIVE ASSET TRACKING

Telit GE865-QUAD Cellular Module Drives Comprehensive Fleet Management Solution

Raleigh, NC – March 22, 2011 – [Telit Wireless Solutions, Inc.](#), the U.S.-based mobile technology arm of Telit Communications (AIM: TCM), announced today that its GE865-QUAD cellular module was selected by REDTAIL Telematics for its VAM (Vehicle Asset Management) GPS product, a tracking device designed as part of a comprehensive wireless fleet management solution.

“Telit’s compact cellular modules delivered the reliable performance and rugged durability required by fleet management solutions. Plus, their extensive experience supporting vehicle monitoring applications throughout design, certification and implementation proved invaluable in guiding our VAM solution to market,” said Anna Amoresano, Vice President of Sales and Marketing of REDTAIL Telematics.

Equipped with REDTAIL Telematics Protocol (RTP), VAM offers fleet managers a complete set of vehicle data, tracking events such as excessive acceleration, speeding, harsh braking, excessive idling and GSM or GPS tampering and jamming detection. The Telit GE865-QUAD module allows for the real-time transmission of these detailed records over cellular networks, readily accessible for fleet managers utilizing the customizable REDTAIL Telematics Fleet Management Solution software. This immediate access to fleet location, vehicle status and driver behaviors leads to increased efficiency, improvements in customer service and cost-reduction for fleet managers.

“REDTAIL’s VAM and complete asset management system helps fleet managers capitalize on the real-time monitoring capabilities that are at the core of M2M’s value proposition,” said Michael Ueland, Vice President and General Manager of Telit Wireless Solutions—North America. “They are able to leverage cellular communications to both drive down maintenance costs and also observe, and ultimately change, driver behavior to avoid accidental damage.”

VAM was designed under an exclusive partnership with Plextek Limited, the first of many products to be introduced into the REDTAIL portfolio. The hardware offers the flexibility of an internal GSM/GPS antenna with the option to use an external GPS antenna as well as five inputs and outputs. VAM can detect harsh braking and rapid acceleration and features an optional IP67 offering for harsh fleet environments. OBDII integration capability and a comprehensive software development kit (SDK) allow users to leverage VAM capabilities for their unique business needs.

REDTAIL VAM offers a unique value proposition when combined with Telit’s Premium FOTA Management, which allows the GE865-QUAD to receive over-the-air remote software updates. VAM was designed to initiate over-the-air updates using only 100kb of memory, significantly reducing airtime costs. If an over-the-air update is required over thousands of devices, adding a new feature will be extremely affordable.

The Telit GE865-QUAD module also features optimized power consumption, a Ball Grid Array (BGA) design, and an integrated TCP/IP protocol stack, that provides support for UDP, FTP and SMTP via AT commands. Since Telit owns and controls the firmware within its modules, any changes to underlying chipsets will have minimal impact on customers' application designs. For more information about the GE865-QUAD, visit www.telit.com.

About REDTAIL Telematics

REDTAIL Telematics Corporation is a global business entity based in North America with headquarters in the United Kingdom. The REDTAIL organization has an exclusive agreement with Plextek Limited, the award winning global design consultancy, in business for 22 years. In partnership with Plextek Limited, REDTAIL creates, manufactures and distributes award winning designs and quality telematics products, total fleet management solutions and data warehousing services. For more information regarding REDTAIL Telematics, visit www.redtailtelematics.com. For more information regarding Plextek Limited and their impressive product portfolio, visit www.plextek.com.

About Telit

Telit Wireless Solutions, a subsidiary of Telit Communications PLC (AIM: TCM), is an internationally leading specialist in wireless machine-to-machine (M2M) technology. Telit is the only company worldwide to offer communications modules for all of the various wireless technologies: it develops, produces and markets modules for GSM/GPRS, EDGE, UMTS/WEDGE/HSDPA, CDMA and Short-Range RF applications. M2M applications rationalise business processes by enabling machines, equipment and vehicles to communicate with each other via mobile networks.

Telit products are used all over the world and marketed via Telit's offices in Brazil, China, Denmark, France, Germany, India, Israel, Italy, Korea, Poland, Spain, the Republic of South Africa, Russia, Taiwan, Turkey, the UK and the USA. Telit's global distributor network comprises specialists in wireless technologies and enhances the customer experience in over 56 countries worldwide. Further information about Telit and its products can be found at www.telit.com.

In Telit's open Technical Support Forum clients receive assistance with their questions from the Telit Technical Support Team at any time. Furthermore, the open forum acts as an invaluable technical knowledge database for the entire M2M community. <http://www.telit.com/en/services/technical-forum.php>

Get a deeper insight into the M2M world with the new telit2market magazine at www.telit.com/ebook. Stay up to date with the latest news from Telit Wireless Solutions on www.telit.com/twitter and www.telit.com/facebook.

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