



**FOR IMMEDIATE RELEASE**

**Redtail Telematics are the highest placed telematics provider at #19 within UK's top 100 tech companies, as recognised by Sunday Times Hiscox Tech Track 2015**

**CAMBRIDGE, UK (Sept 04, 2015)** Redtail Telematics, the long-established provider of integrated telematics solutions and crash reconstruction technology for insurance and fleet sectors worldwide, today announced that it has been placed at number 19 in the prestigious Sunday Times Hiscox Tech Track 100 2015 - the highest placing for any telematics provider.

The annual league table ranks Britain's top 100 private tech companies with the fastest-growing sales. This ranking awards Redtail Telematics for achieving an incredible figure of nearly 600% growth over the past three years. A major contribution to Redtail's expansion in the last three years has been the strategy of offering a broad set of services for insurance, fleet and plant equipment sectors that includes the capture, analysis, and processing of telematics data, as well as continuing to offer the manufacture and design of telematics devices.

In addition to being an established global manufacturer of state-of-the-art GPS tracking products for on-road and off-road vehicles, Redtail Telematics is also one of the world's leading crash reconstruction technology providers and a strategic data warehouse supplier to the insurance telematics industry and other enterprise-level customers in both the UK and Europe.

Commenting on the Tech Track placing, Redtail Telematics CEO, Dr Colin Smithers, said: "Redtail's rapid growth is a result of exploiting the potential of sister company Plextek's (which appeared at number 56 in the 2008 Tech Track table) reputation of designing and supplying a high volume of black boxes for the stolen vehicle recovery market to companies such as TRACKER Network and LoJack".



Dr Smithers concludes; “Building on that success, Redtail now offers customers a range of solutions ranging from reselling airtime from our partner, EE to building a comprehensive datawarehouse solution optimised for high volumes of mobile device traffic - just two examples of how Redtail have a deep understanding of the market and can thereby deliver the value and solutions that our customers demand.”

### **About Redtail Telematics**

A leading provider of telematics solutions to the usage based insurance (UBI), fleet tracking, and stolen vehicle recovery (SVR) sectors globally, Redtail draws on its joint heritage with sister company, Plextek, the communications technology design house which has supplied 5.5 million devices into the automotive aftermarket in more than 30 countries since 1993.

Redtail Telematics Ltd is headquartered in Cambridge, UK and, together with Redtail Telematics Corp in San Diego, California is among the very few telematics service providers (TSP's) that designs and manufactures its own devices - known as on-board units (OBUs) - as opposed to purchasing them from a technology provider – thereby keeping tighter control over data quality.

However, the company has expanded significantly beyond telematics device design and manufacture to offer a broad set of services - including the capture, analysis, and processing of telematics data - for insurance, and fleet and plant equipment sectors.

Redtail's focus is on building long-term partnerships with customers, enabling them to develop sustainable telematics programmes and maximize ROI. It supports customers across multiple industries in achieving their objectives through the combination of innovative technology, advanced software, and industry-leading consultancy services.



For further information, please visit [www.redtailtelematics.com](http://www.redtailtelematics.com), or contact:

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