



NEWS

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REDTAIL TELEMATICS CELEBRATES FIVE YEAR MILESTONE WITH NEW BRANDING AND WEBSITE PLUS NEW PRODUCT SHIPPING

San Diego, California September 3, 2015 - REDTAIL Telematics Corporation, a global manufacturer of state-of-the-art GPS tracking products and services for vehicle fleets, insurers and individuals, has launched a new website, logo and related rebranding to mark its growth, technological innovation, and customer satisfaction at the company's five year mark.

Based in San Diego, CA and Cambridge, UK, REDTAIL is in the forefront of Telematics Service Providers by designing-and-manufacturing its own highly reliable GPS devices. The company offers a broad range of range of wireless services related to the continuous capture and analysis of high frequency vehicle data. Long-time customers across multiple industries and continents also value REDTAIL's expertise in fleet tracking and management.

Along with the new REDTAIL logo and website, customers will see a new look to the user interface (UI), and authorized REDTAIL Resellers will receive new marketing materials. In addition, the next-generation VAM-HD device is now shipping and exceeding all expectations with its seamless delivery of high frequency data to the REDTAIL DataWarehouse in the UK.

For more information about REDTAIL Telematics, please visit the new website, or visit us in person at the SEMA and CES Shows in Las Vegas.

About REDTAIL Telematics

REDTAIL provides technology solutions to Insurance Companies, vehicle fleets and individuals. Through its ongoing relationship with Plextek, REDTAIL has designed, manufactured and deployed more than five million devices in the automotive aftermarket worldwide since 1993. Based in San Diego and Cambridge, REDTAIL is in the forefront of Telematics Service Providers by designing-and-manufacturing its own highly reliable GPS devices. The company offers a broad range of range of wireless services related to the continuous capture and analysis of high frequency vehicle data. Long-time customers across multiple industries and continents also value REDTAIL's expertise in fleet tracking and management.

For more information please visit www.redtailtelematics.com and www.plextek.com.

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