



NEWS

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REDTAIL Telematics Soaring With New People, Products and Programs

San Diego, CA (June 26, 2014) - REDTAIL Telematics Corporation, a global manufacturer of state-of-the-art GPS tracking products for vehicles as well as a strategic Data Warehouse supplier to the Insurance Telematics industry and other enterprise-level customers in Europe and North America, is pleased to announce new products, key hires and an expanded sales force.

According to Anna Amoresano, VP Sales & Marketing, "The REDTAIL product line has expanded and so has the company: internationally, in our San Diego headquarters, and in our field sales territories around the U.S. New products and programs launched at CES are providing fresh opportunities for many of our current fleet and reseller customers, while at the same time attracting new customers to REDTAIL."

New personnel include veteran mobile electronics technician and retailer Ted Chinn, who has joined the headquarters team in San Diego as Technical Sales Manager. Chinn has extensive experience in sales and customer service, as well as MECF 1st Class-level expertise in GPS tracking, Telematics, vehicle security and car audio. Previously he was a key member of "The Snake Pit," the award-winning technical service department at Directed Electronics in Vista. Contact him at tchinn@redtailtelematics.com

New York and New Jersey are now represented by experienced Sales Manager Frankie Mark of the 12 Volt Marketing Group, who selected REDTAIL for its extensive track record as an aftermarket supplier of more than five million hardware units, with a solid reputation for quality, reliability and performance. REDTAIL is also known for excellent customer service, and many customers have said the same thing about Frankie Mark. Contact frankie.mark@12voltmarketinggroup.com

Utah-based Sales Manager Jeremiah J. Cox now covers the Rocky Mountain states for REDTAIL. For the past 6 years he has been heavily involved with machine-to-machine (M2M) GPS device sales and sourcing, saving his clients more than \$200,000 per month on wireless using an innovative pay-per-use airtime model. He can be reached at jcox@redtailtelematics.com

Independent manufacturer's representative John Fernandez has also joined the team as a sales contact in Southern California, covering the New Car Dealer and mobile electronics retail channels. He can be reached at 12vcloser@gmail.com

If your business is located outside one of these territories, please e-mail sales@redtailtelematics.com or call 1-866-711-4880. REDTAIL's sister company is Cambridge, UK-based Plextek (www.plextek.com) - an award-winning designer and manufacturer of communications systems for technology customers worldwide, and one of the largest independent electronics consultancies in Europe. Follow the REDTAIL Blog at www.redtailtelematics.com/news/