

NEWS

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REDTAIL Telematics and Zen-tinel Partner at 2012 NAPT Summit

San Diego, California (10/24/12) - REDTAIL Telematics Corporation, an established global manufacturer of state-of-the-art GPS tracking products for fleets, and Indiana, PA-based Zen-tinel, a leader in mobile surveillance and management systems for school buses, taxis and other fleet vehicles, announced their partnership at the National Association for Pupil Transportation (NAPT) Summit in Memphis.

According to Larry Vaughn, President of Zen-tinel, "Because of the extensive synergies between our two companies, Zen-tinel and REDTAIL are in a great position to work together and take market share in the growing school bus and fleet transportation industry. We are anxious to work with both REDTAIL and their sister company Plextek to take advantage of all their engineering, design and product development expertise."

Anna Amoresano, Vice President Sales & Marketing, said, "Our partner Zen-tinel is taking the bus industry by storm with their state-of-the-art surveillance solutions, and adding REDTAIL's unique GPS tracking capabilities to their camera technologies was extremely well-received at the Summit. We look forward to the next milestones in our partnership."

For more information, please visit www.redtailtelematics.com and www.zen-tinel.com



About REDTAIL Telematics

REDTAIL Telematics Corporation is based in Southern California and is an established global manufacturer of state-of-the-art GPS tracking products for fleets, as well as a strategic Data Warehouse supplier to the Insurance Telematics industry and other enterprise-level customers in both the U.S. and Europe. REDTAIL is a sister company of Cambridge, UK-based Plextek (www.plextek.com) - an award-winning designer and manufacturer of communications systems for technology customers worldwide, and one of the largest independent electronics consultancies in Europe. REDTAIL's PTCRB-certified VAM-1 Vehicle Asset Management GPS product is now fully deployed in Europe and North America, offering a best in class total solution to fleet managers worldwide. To date the team has provided more than 5 million hardware units into the automotive aftermarket with an unmatched track record of quality, reliability and performance. For more information visit www.redtailtelematics.com, e-mail sales@redtailtelematics.com or call (866) 711-4880.

Source: REDTAIL Telematics